

Many organisations may be wondering whether the old Chinese 'curse' is relevant to their business ("may you live in exciting times"). Although we are facing unprecedented global issues, at Trusted Impact we believe that surviving - even thriving in these "exciting times" is about knowledge, attitude and being prepared.

We hope this quarter's newsletter may help you consider some ways to help you gain added knowledge, improved confidence or help you become better prepared.

- **Mergers & Acquisitions- Have you bought an information security breach?** When Identity Theft is the fastest growing crime in the world, and credit card fraud exceeding \$100m in Australia, the relevance of information security must be addressed at executive levels. Today's economic climate has uncovered some interesting opportunities for M&A activity. [Click here](#) to learn how you might approach this issue to deliver value yet uncover a hidden risk.
- **Save with Virtualisation - but with open eyes:** A great way for IT to save money and improve operational efficiency. The unique security risks with virtualisation are almost always overlooked. Some of the telltale questions that may highlight if it is worthy of a discussion are;
  - Have you implemented virtualisation for systems that you would consider critical to your business?
  - Are there well defined controls and understood rules about how your IT personnel can copy or replicate virtualised environments?
  - Did your IT group consider the unique technical security issues when the environment was virtualised - for example, risk to the hypervisor layer, or functional zoning requirements?Let us help you gain these savings, but without the added risk. [Click here](#) to learn more about the unique risks you may be facing
- **Out of the box thinking - if you take credit cards, do you just 'comply', or drive business value?** One area of innovative experience that may add value to your organisation is to reduce both your cost and risk of credit card theft while also retaining and attracting new customers by demonstrating how you protect their sensitive data. Take that extra step to gain a competitive advantage. Send us a note and ask us how we helped a complex organisation do this in a few short weeks.
- **Money is tight - are you spending it on your urgent priorities?** Our quick but holistic "health check" has helped a number of organisations focus their efforts on their top security priorities. A unique 'three lens' approach delivers value, not audit check lists. [Click here](#) if you'd like to see the difference.
- **Consider the value of a different security 'model'.** Your IT team is busy keeping things running. And you can't afford an experienced, full-time security professional, yet recognise there are risks that you hope won't come to surface. Perhaps a way to get decades of experience at a part time cost, is our "[Part-time Security Mentor](#)"<sup>®</sup> model? Leverage a team-based model where focused, full time professionals, leverage your local IT resources on your time and at your pace. Full-time value - part-time cost.

You'll find further details at our site <http://www.trustedimpact.com.au/>, or call us directly at (03) 8623-2890 or email: [secure@trustedimpact.com](mailto:secure@trustedimpact.com).

Kind Regards,



*We help enterprises understand, prioritise, and secure sensitive information.*